



Challenges

Cloud is the inevitable solution for businesses to grow these days. But most of the businesses along with increasing their sales and revenues end up increasing the Cloud expense as well. Research has shown that 80% of retail organizations overshoot their Cloud budget due to one or another reason.

Our client was also not exceptional in this case. They were dealing with operational challenges around cost. To meet peak shopping season requirements like Black Friday and Cyber Monday, our client had to spin up more space for a big influx of incoming orders. This resulted in an increased budget and restricted profitability.



Solution

We at CloudOpty provide analytics that helps you to identify your hidden cost on Google Cloud platform, along with recommendations to achieve the desired level of profitability, reliability, and performance.

When our client approached us with the challenges they were facing, our professional team did extensive research about their current resources, service usage and the associated cost and highlighted the area where they were spending more.

We at cloudopty helped them to recognize the underutilized storage which was kept to meet the high demand of orders, and recommended them to either downgrade storage or terminate to optimize the cost.

We educated them about setting performance thresholds specific to their business and filter by dynamic business grouping, regions, products, etc.

We also helped them to govern provisions and proactively monitor their environment for opportunities to optimize resources.



Success Outcome

With the help of CloudOpty, our client was able to achieve the following benefits :

- Optimum Cloud Performance during the influx of Black Friday/Cyber Monday orders
- CloudScore on health and optimization of Cloud
- Reduce Cloud expenses upto 40%
- Increased revenue
- Consolidated reports and analytics to ensure Cloud savings in the future
- Compliance recommendations

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